STEWARDSHIP FOR OUR COMMUNITY

Become an integral part of sustaining the Princeton Public Library this year and in the years ahead. We all benefit from strong partnerships.
Thank you for your support!

PRINCETON PUBLIC LIBRARY relies on funds raised by corporations through sponsorship of its annual events to support its extensive collection of books, movies, music, and research resources, as well as the outstanding lectures, classes, community gatherings, films and other educational and enrichment programs we provide for more than 2,500 people who use the library every day.

Area businesses provide generous, vital support for the library. In recognition of their importance, we have created a comprehensive Corporate Sponsor Program that includes yearlong, library-wide recognition as well as opportunities for event specific recognition.

With your support, we will build an even stronger and more connected community of lifelong learners.

A major portion of contributions is tax-deductible. To discuss how we might customize a package that most represents your company’s philosophy contact:

Lisa Belshaw Ham
Development Director
609.924.9529, ext. 1251

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### PRINCETON PUBLIC LIBRARY

#### CORPORATE PARTNER YEARLONG BENEFITS

<table>
<thead>
<tr>
<th>Corporate Partner Level</th>
<th>Librarian’s Circle $25,000+</th>
<th>Platinum Sponsor $10,000+</th>
<th>Gold Sponsor $5,000-9,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Sponsors</td>
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<td>Librarian’s Circle</td>
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</table>

**Benefit: Yearlong, library-wide recognition as well as opportunities for event specific recognition.**

**Employee Engagement:**
- Recognition and logo placement on Executive Director’s weekly e-newsletter (circulation 22,000)
- Recognition and logo placement within the library: check out kiosks, monitors, receipts
- Recognition and logo placement on Executive Director’s page of Connections (circulation 5,000 quarterly)
- Recognition and logo placement on library website for year
- Recognition in the library’s Annual Report

**Employee Engagements:**
- Opportunity to introduce a speaker at a library public event (one event annually)
- Recognition and opportunity for remarks at the Donor Appreciation Event
- Invitation for two to the Donor Appreciation Event and all Library VIP receptions
- Optional library cards for non-resident employees
- Early admittance to the Friends Annual Book Sale
- Connections Magazine mailed to employee homes
- Personal assistance with reservations and opportunity for room rental (based on availability)
- Volunteer opportunities for individual employees

**Event Specific Benefits:**

**Beyond Words Annual Benefit:** Held annually in the fall
- Opportunity to underwrite the Benefit dinner
- Opportunity to underwrite the Author Talk, speaker, cocktail reception, or Benefactor Reception
- Recognition and opportunity to make remarks at the Benefactor Reception
- Recognition of Sponsorship level and logo placement on the invitation
- Recognition in all event-related materials, print and digital
- Advertising in the evening’s program
- Invitations for the Benefactor Reception and Author Talk
- Reserved seating at the Benefit Dinner

**Booklovers Luncheon:** Held annually in the spring
- Opportunity to underwrite the Luncheon or Book Give-Aways
- Recognition and opportunity to make remarks at the Luncheon
- Recognition in all event-related materials, print and digital
- Invitations and complimentary tickets for two for the Luncheon

**Princeton Environmental Film Festival:** Held annually in the spring
- Opportunity to underwrite the Featured Films and receptions
- Recognition and opportunity to make remarks at a screening
- Recognition in all event-related materials, print and digital
- Recognition in the film festival trailer
- Reserved seating for four at a screening

**Children’s Book Festival:** Held annually in the summer
- Recognition in all event-related materials, print and digital
- Recognition on Book Festival poster

**Summer Reading Programs:** Held annually in the summer (1,400 youth participants)
- Recognition in all event-related materials, print and digital

**Event sponsors are sought at all levels. Sponsors at $5,000 and above will also be recognized as Corporate Partners.**

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**BENEFITS OF CORPORATE SUPPORT:**

Corporate Partners will be recognized in all library event-specific program materials as “Corporate Partners.”

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Silver Sponsor</td>
<td>$2,500-$4,999</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$1,500-$2,499</td>
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Thank you for your support!